

A Cappello
A CABELLO



**PROJECT
CONNECT**

Touching Hearts

More connected lives = More connected society

**Transforming lives through music,
uniting communities, and combating
loneliness one note at a time.**

CRITICAL NEED



WHAT IS LONELINESS?

Gap between social connections you want versus what you feel you have.

More than half (58%) of U.S. adults reported feelings of loneliness in 2021 (Cigna).

The Surgeon General's recent advisory on epidemic of loneliness, identified its imperative we recognize profound risks associated with feeling disconnected from our community.

Loneliness can feel like isolation, being invisible, insignificant, disconnected, anxious, depressed and affects overall health & well being.

Makes our hearts, bodies, minds and immune systems weaker.

Can be as deadly as smoking 15 cigarettes per day.

Associated with 30% increased risk heart attack, stroke, or death
(Journal of the American Heart Association)

Music has the incredible ability to transcend barriers & connect people in ways that words often cannot. It has power to transform, inspire & create lasting memories.

We have an opportunity, an obligation, an ability to make investments in addressing social connection.

POWER OF MUSIC



CALL TO ACTION

A CABBELLO'S Project Connect, is taking action to address this issue head-on.

By coming together for a shared musical experience, we commit to uplifting spirits, bringing joy & foster a sense of community.

WORKING TOGETHER WE CAN BRIDGE THE GAP



WHAT'S THE PLAN

WHAT: FREE BRASILNOVA CONCERT for Seniors followed by 'CONNECTION CHATS'

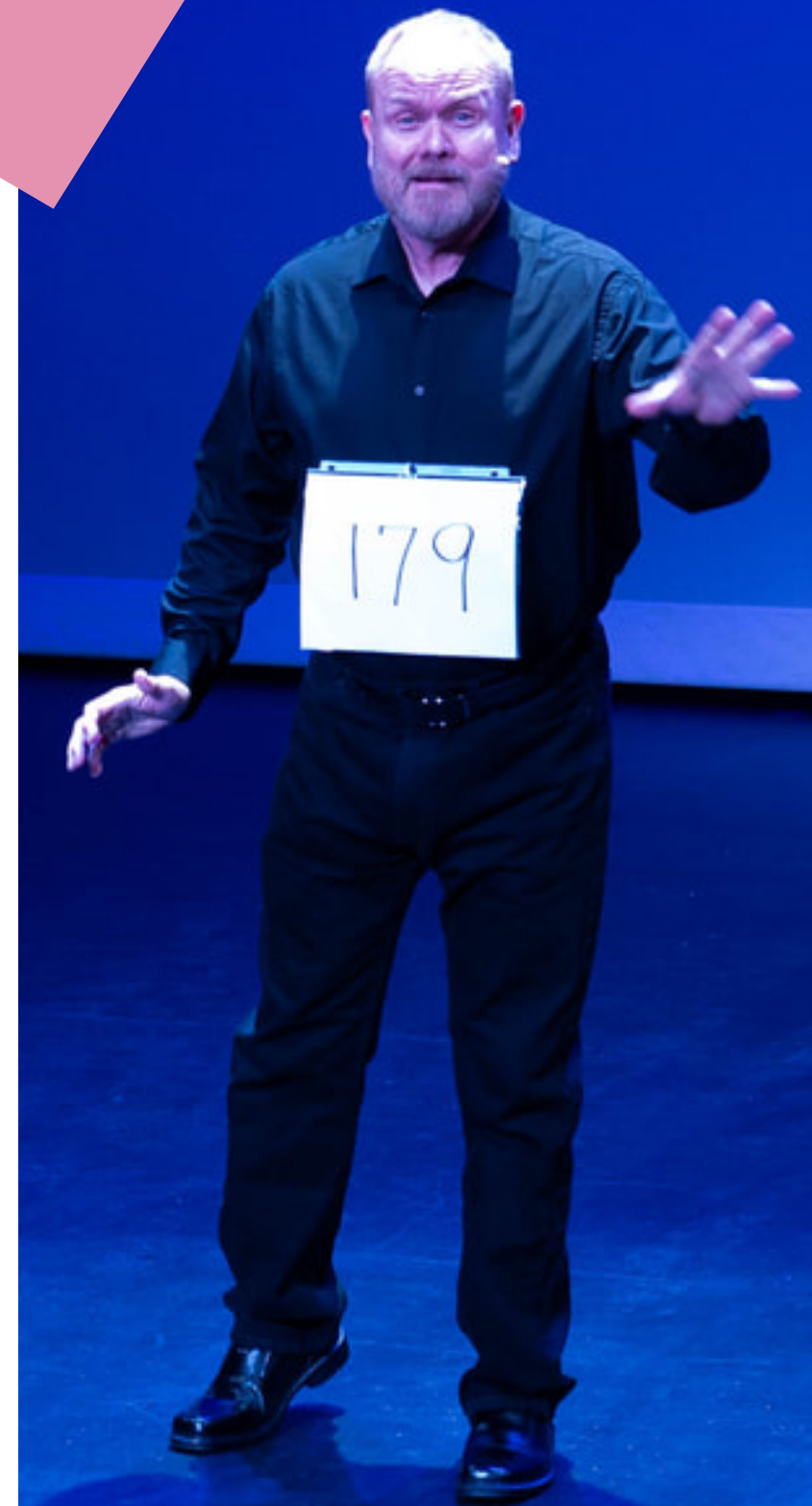
WHERE: Mizell Community Center, Palm Springs

WHEN: Saturday Matinee, May 11th @ 1:30 pm

HOW: Live-streamed to various locations & into homes for those housebound & unable to attend in person

PARTNERING WITH: Mizell Center, as well as, local senior centers - servicing the community at their centers plus delivering 700 meals on wheels/per day

THE FIRST
OF MANY



THE DESERT'S PREMIER MEN'S VOCAL ENSEMBLE

Acabbello

A CABELLO

acabbello.org

BRASILANNOVA

APRIL 2024

Step into the enchanting world of Brasilanova, where sultry smooth sounds of Bossa Nova come alive in unique & mesmerizing ways.

Join us for an unforgettable event as A Cabbello takes center stage, weaving their harmonic tapestry through the velvety melodies & gentle, swaying rhythms of the Bossa Nova.

Get ready to be transported directly to the heart of Brazil, where every note tells a story and every beat is an invitation to dance.

Brasilanova promises to be a rhythmic celebration that will leave you spellbound and yearning for more.

EXPERIENCE THE MAGIC

WE NEED YOU



EVENT SPONSORSHIP: Make a tremendous difference in the lives of valued seniors across the valley to offset costs of live streaming equipment, personnel, and necessary pre and post administration

PR SPONSORSHIP: Spread the word. Let's make sure seniors in our community know about this opportunity to connect

AMBASSADOR(S): Advocate, fundraise, represent the project at events. Expand the reach & impact by leveraging networks for success

LOCAL CITIES: Seeking grants to support the project

VOLUNTEER: To assist with various aspects of the event, from setup to providing companionship during the performance

HOW YOU CAN HELP

EMPOWERING IMPACT



Let's collectively inspire positive feelings, improve mental & physical health, acknowledge lifelong worth and show our seniors they're cherished.

Together, we will create a community where unity and joy thrive. Showing our seniors that they are not alone.

They are valued.
We see YOU!





**A Cabbello Artistic Leadership
Linda Moran, Artistic Director
Kurt Kelley, Music Director**

**Our amazing BelloGents
Incredible Board of Directors**

CONTACT US TO JOIN US

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THANKS YOU